

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT30/12 18.05
CHANGES ** KUTV-TV ***

REP HEADLINE# 6399138 TRF# 1401910
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

WASHINGTON, DC 20007

ADV # ADV. NAME ISS/HOUSE MAJORITY PAC REP. # OFF. # SALESMAN #
AGY # AGY. NAME WATERFRONT STRATEGIES BUYER NAME SPENCER WOOD
3050 K ST NW, SALES PRSN WA- CHERYL BLAIR

ORDER # Revision 1 CONTRACT # 6399138 CLASS: NATL. LOCAL REGIONAL
PRDCT HOUSE MAJ PAC 10/31 EST#2275 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT31/12 NOV6/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/12 18.05

STA: ADDED M2-M4 - PREBOOKED
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#9 MISSED:W-F,M-TU/900A-1000A OCT31(5/WK) 30S \$1,000.00 (OCT29/12)
OFFER:W-F,M-TU/1100A-1200N OCT31(5/WK) 30S \$1,000.00 PLS ADVISE.
CMT:SPOTS WERE BOOKED DURING WRONG TIME PERIOD. OFFERING TO KEEP IN SAME
CMT:PROGRAM ORDERED. PREBOOKED.

M2 UNRESL BUY#6 MISSED:W-F,M-TU/500P-530P NOV6 30S \$1,880.00 (OCT30/12)
OFFER:MON/530P-600P NOV5 30S \$1,880.00 PLS ADVISE.
CMT:SPOT NA D/T ELECTION COVERAGE - MOVING TO CBS EVENING NEWS ON MONDAY -
CMT:PREBOOKED.

M3 UNRESL BUY#15 MISSED:SAT/900P-1000P NOV3 30S \$1,560.00 (OCT30/12)
OFFER:SAT/600P-900P NOV3 30S \$1,560.00 PLS ADVISE.
CMT:SEC FOOTBALL AIRING - MOVING INTO SEC FOOTBALL - PREBOOKED.

M4 UNRESL BUY#13 MISSED:SAT/600P-700P NOV3(5/WK) 30S \$1,000.00 (OCT30/12)
OFFER:TUE/500P-630P NOV6(2/WK) 30S \$2,500.00 PLS ADVISE.
CMT:CAN'T AIR 5X IN ET WEEKEND - MOVING INTO 2X INTO ELECTION COVERAGE.
CMT:PREBOOKED.

NOV/12 84250.00 CONTRACT TOTAL 84250.00
TOTAL SPOTS 55

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COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*